

# Sponsorship Opportunities

2025-2026

## Table of Contents

03

About the Historical Society of Palm Beach County

04

Past Season Sponsors

05

2025-2026 Events at a Glance for Sponsorship

06

Heritage Months

12

Cocktails in Paradise

15

Evening on Antique Row

19

Sunset History Cruise

22

Mock Trials

24

Annual Meeting

26

Contact Us



## About Us

The Historical Society of Palm Beach County is a nonprofit organization whose mission is to collect, preserve, and share the rich history and cultural heritage of Palm Beach County. The HSPBC maintains a large archive on the history of Palm Beach County, Florida, and the Caribbean. Through its archives, which includes four million photographic images, maps, newspapers, journals, periodicals, architectural drawings, and more, the Society maintains an active research facility and documents the people and events that have shaped Palm Beach County.

In addition, the multiple education programs and initiatives of the Society in schools and communities are of primary importance to our vision of building an understanding and appreciation of local history in our children.

By The Numbers:

\*5K+

\*23.5K

\*IOK

**Annual Event Attendees** 

Social Media Followers

**Email Subscribers** 



<sup>\*</sup>These numbers are approximations and are subject to fluctuation.

## Past Season Sponsors:































## Events at a Glance for Sponsorship

September 17, 2025

Celebrating Hispanic Heritage

October 21, 2025

Cocktails in Paradise: Mr. C Residences

October 22 & 24, 2025 Haunting History

January 15, 2026 Mock Trial

January 29, 2026

Cocktails in Paradise: USPA National Polo Center

February 4, 2026 Celebrating Black History

February 26, 2026 Mock Trial March 3, 2026

Celebrating Women's History

March 5, 2026

Cocktails in Paradise: Private Residence

March 26, 2026 Mock Trial

**April 11, 2026** 

Evening on Antique Row

**April 23, 2026** 

Sunset History Cruise

May 20, 2026

Annual Membership Meeting and Awards

June 3, 2026

Celebrating Pride



# Heritage Months

# Hispanic Heritage Month

Opening Reception:

September 17, 2025 at The Historic Courtroom

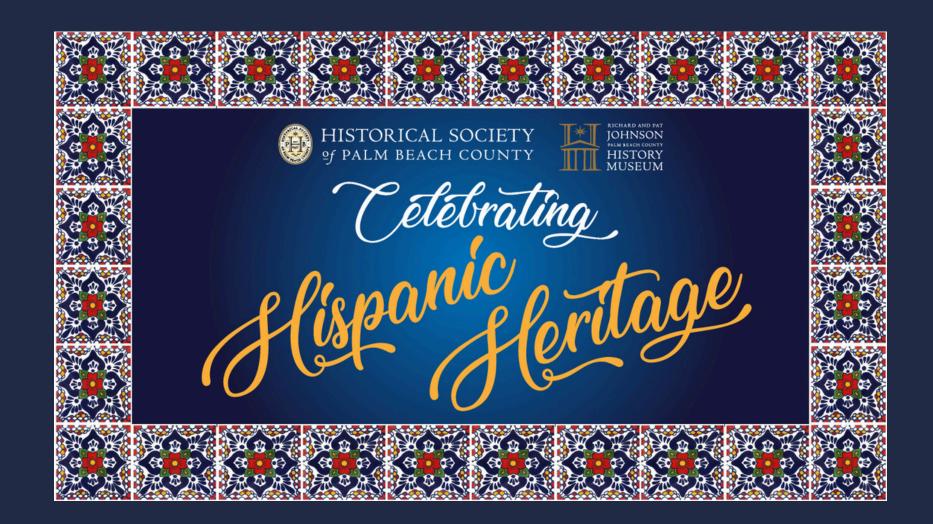
Exhibit:

September 15, 2025 - October 15, 2025

## What:

The Historical Society of Palm Beach County is proud to announce an exhibit spotlighting the contributions of Hispanic business leaders across our region. In partnership with The Chamber of Commerce of the Palm Beaches and its Avanza Hispanic Business Committee, this heritage exhibition celebrates the stories and achievements of Hispanic entrepreneurs and executives who help drive the growth, innovation, and vitality of our economy.

### Attendees:



# Black History Month

Opening Reception:

February 4, 2026 at The Historic Courtroom

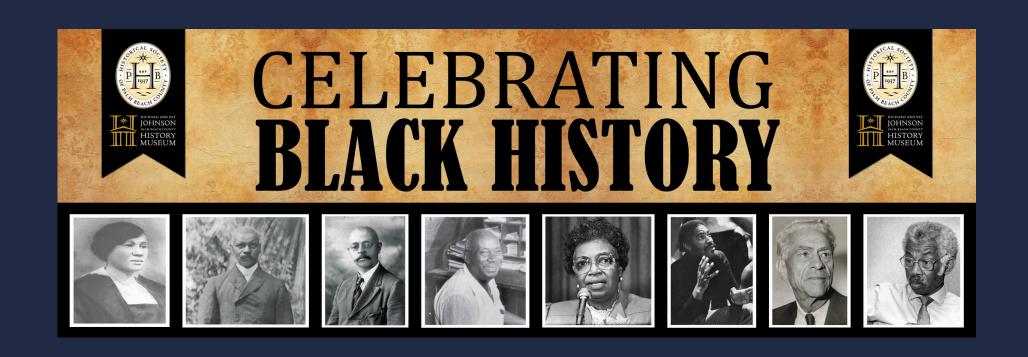
Exhibit:

February 2, 2026 - February 28, 2026

## What:

This season, our exhibit celebrates the remarkable lives of Palm Beach County's Black elders, living and passed, who have shaped our community through their groundbreaking work in education, activism, public service, and entrepreneurship. Through a collaborative exhibit that spans generations, the community is invited to share in the memories and personal stories that bring these leaders' legacies to life.

#### Attendees:



# Women's History Month

Reception and Panel: March 3, 2026 at The Historic Courtroom

### What:

Women's History Month celebrates the invaluable contributions of women across all sectors, from health and science to arts and culture. It honors their achievements and progress while reminding us of the ongoing importance of gender equality. The Historical Society of Palm Beach County continues the tradition of Women's History Month by bringing together men and women to empower and recognize the strength, leadership, and lasting impact of women in our diverse community.

### Attendees:



## Pride Month

Opening Reception: June 3, 2026

Exhibit:

June 1, 2026 - June 30, 2026

## What:

June is nationally recognized as LGBTQ+ Pride Month, commemorating the 1969 Stonewall Riots in New York City and standing as a powerful affirmation against discrimination and violence. In June 2026, the Historical Society of Palm Beach County will honor the resilience, contributions, and milestones of the LGBTQ+ community by highlighting key moments of progress in the ongoing fight for equality.

## Attendees:



## Sponsorship Opportunities:

# Heritage Months

## Grand Sponsor All four Heritage Months

## Benefits:

- Recognition in all four events' digital and print media
- Logo placement on print materials and invitations
- Logo included on event registration pages
- Inclusion in all event social media campaigns
- Feature on the HSPBC website
- Mention in email marketing

Investment: \$10,000

## Champion

One Heritage Month

#### Benefits:

- Recognition for one Heritage
- Month in event's digital and print media
- Logo placement on print materials and invitations
- Inclusion in social media campaigns
- Feature on HSPBC website
- Mention in email marketing

Investment: \$2,500

## Visionary

One Heritage Month

#### Benefits:

- Inclusion in social media campaigns
- Feature on HSPBC website
- Mention in email marketing

Investment: \$1,000



# Cocktails in Paradise

## Cocktails in Paradise

### When and Where:

October 21, 2025 at Mr. C Residences January 29, 2026 at USPA National Polo Center March 5, 2026 at a private residence on Palm Beach Island



## What:

An unforgettable evening celebrating the county's spirit, history, and charm. As you explore the rich heritage and timeless elegance of spectacular, storied settings, enjoy handcrafted cocktails and light bites. You will discover fascinating legacies behind these treasured landmarks with friends, network with local notables, and celebrate our shared commitment to the community.



Young professionals, influencers, and community members of high net worth.













## Sponsorship Opportunities:

## Cocktails in Paradise

## **Event Sponsor**

## Benefits:

- Joint feature in multiple issues of Palm Beach Illustrated, Modern Luxury, Florida Weekly, Palm Beach Society Magazine and more throughout the season.
- Logo feature in sponsorship signage at the event.
- Two complimentary tickets to each of the three Cocktails in Paradise events (\$450 value)
- Logo feature on event page and HSPBC's social media
- Opportunity to share marketing materials at each event

Investment: \$1,500



























# Evening on Antique Row

# Evening on Antique Row

## When and Where:

April 11, 2026 on Antique Row on South Dixie Highway between Monroe Drive and Southern Boulevard

## What:

Now in its 31<sup>st</sup> year, Evening on Antique Row is the signature fundraising event of the Young Friends of The Historical Society of Palm Beach County, supporting vital education programing. Now the biggest block party in Palm Beach County, this 21+ event brings together the community through art, history, and design.

## Who:

A wide variety of community members, young professionals, philanthropists, entrepreneurs, investors and business leaders eager to connect with local businesses.













## Sponsorship Opportunities:

## Evening on Antique Row

## Victorian

#### Benefits:

- Chairmanship/naming rights
- Premier placement in postevent media photos
- Premier logo placement in promotions, advertisements, and event collateral
- Logo feature on HSPBC event pages & social media
- Private VIP Cabana for 6 (\$5,000 value)
- 1-Year Corporate Membership
- Exclusive invitation to future HSPBC events
- Recognition in event media coverage
- 20 VIP Tickets (\$4,000 value)

Investment: \$20,000

## Art Nouveau

#### Benefits:

- Premier logo placement in promotions, advertisements, and event collateral
- Logo feature on HSPBC event pages & social media
- Private VIP Cabana for 6
- 1-Year CorporateMembership
- Exclusive invitation to future HSPBC events
- Recognition in event media coverage
- 15 VIP Tickets (\$3,000 value)

Investment: \$10.000

## Edwardian

#### Benefits:

- Private VIP Cabana for 6
- 1-Year Corporate
  Membership
- Logo feature on HSPBC event pages & social media
- Logo feature on event signage and collateral
- Exclusive invitation to future HSPBC events
- Recognition in event media coverage
- 10 VIP Tickets (\$2,000 value)

Investment: \$7,500

## Art Deco

#### Benefits:

- 1-Year Corporate Membership
- Exclusive invitation to future HSPBC events
- Logo feature on HSPBC event pages & social media
- Logo feature on event signage and collateral
- Recognition in event media coverage
- 8 VIP Tickets (\$1,600 value)

Investment: \$5,000

## Mid Century

#### Benfits:

- 1-Year Corporate
  Membership
- Logo feature on HSPBC event pages & social media
- Logo feature on event signage and collateral
- Exclusive invitation to future HSPBC events
- Recognition in event media coverage
- 6 VIP Tickets (\$1,200 value)

## Modern

#### Benefits:

- Logo feature on event web page promotional material
- Exclusive invitation to future HSPBC events
- Recognition in event media coverage
- 4 VIP Tickets (\$800)

Investment: Investment: \$2,500 \$1,500

## Underwriting Opportunities:

## Evening on Antique Row

## **Branded Tent**

Your logo placed on the VIP/Cabana tent.

Investment: \$10,000

## Branded Royal Restroom

Your logo placed on the VIP/Cabana restrooms.

Investment: \$7,500

## Cabana Bottle Service

Branded champagne delivery to cabana holders.

Investment: \$7,500

## Tacos & Tequila Branded Tent

Latin themed tent open to all ticket holders.

Investment: \$5,000

## BBQ & Boots Branded Tent

Country Nights themed tent open to all ticket holders.

Investment: \$5,000

## Branded Cocktail Cups

Custom cups with your logo served at all bars including VIP and General Admission.

Investment: \$5,000

## VIP Photo Booth

360 camera placed in front of VIP tent and open to all ticket holders.

Investment: \$5,000

## Branded Party Street Lights

Your logo placed in or on front of the VIP/Cabana tent.

Investment: \$5,000

## Branded Water Bottles

Placed at all bars open to all ticket holders.

Investment: \$2,500

## Branded Event Wristbands

Logo on wristbands for all attendees.

Investment: \$2,500



# Sunset History Cruise

## Sunset History Cruise

## When and Where:

April 23, 2026 at The Riviera Beach City Marina

### What:

Join the Historical Society of Palm Beach County for an unforgettable evening aboard the Mariner III, a magnificent 1926 yacht once graced by Hollywood stars and world dignitaries. Designed by legendary naval architect Ted Geary and built for an heiress, the 122-foot yacht features rich varnished teak, shining brass, and Parisian leaded-crystal windows. Mariner III offers an authentic taste of America's Golden Age of yachting. Enjoy live music, curated cocktails, and hors d'oeuvres as we drift through Palm Beach history and stunning sunset views. With her film star legacy and timeless elegance, Mariner III promises a cruise as enchanting as the sunset itself!

### Who:

Young professionals, influencers and community members of high net worth.









## Sponsorship Opportunities:

# Sunset History Cruise

## All Aboard

## Benefits:

- Feature in all event media
- Feature in all event social media campaigns
- Feature on HSPBC website
- Feature in email marketing
- Inclusion on all event print media
- Logo feature on event invitation and signup page
- Eight complimentary tickets (\$1,800 Value)

Investment: \$5,000

## Making Waves

## Benefits:

- Feature in all event social media campaigns
- Feature on HSPBC website
- Feature in email marketing
- Inclusion on event print media
- Four complimentary tickets (\$900 value)

Investment: \$2,500



# Mock Trials

## Mock Trials

### When and Where:

January 15, February 26, and March 26, 2026 at the Historic Courtroom

### What:

Experience an unforgettable evening crossing traditional theater with modern-day law. Have you ever wondered what it's like to be the judge, attorney, or witness in a trial? Step into the inspiring 1916 Historic Courtroom and take on a role in the trial or sit in the audience and enjoy the show! All roles are assigned at the discretion of the HSPBC during the Mix & Mingle. Light bites and wine are included.

#### Who:

Community members interested in a fun and entertaining evening. Attendees include: legal professionals, history enthusiasts, social and networking seekers.

## Chief Justice

## Benefits:

- Feature in all event media
- Feature in all event social media campaigns
- Feature on HSPBC website
- Feature in email marketing
- Inclusion on all event print media
- Logo feature on event invitation and signup page

Investment:

\$2,500



# Annual Membership Meeting and Awards

## Annual Membership Meeting

## When and Where:

May 20, 2026 at The Historic Courtroom

## What:

Each spring, the Historical Society of Palm Beach County invites all members to attend the Annual Membership Meeting, where our leaders announce changes in the Board of Governors and share the accomplishments of the HSPBC during the year. A highlight of this meeting is the presentation of the HSPBC's awards. This event is attended by Board of Governors, Donors, and members. Catered (food and alcohol) cocktail reception to follow the meeting.

## Who:

Board members, award recipients, donors and members of the Historical Society.

## Grand Sponsor

### Benefits:

- Feature in all event media
- Feature in all event social media campaigns
- Feature on HSPBC website
- Feature in email marketing
- Inclusion on all event print media
- Logo feature on event invitation and signup page

Investment: \$5,000

Interested in sponsoring an event?

## **Contact:**

Stephanie Issac sissac@pbchistory.org 561.832.4164 ext. 103

